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Introduction to 360Generators

360Generators specializes in helping vendors like you grow your business through an innovative sales lead generation process. Because we believe that the best sales prospects are the ones looking for you, we have developed a service that delivers qualified, targeted end-customer leads for buyer's needing commercial, residential, and marine generator solutions.

How our service works:

Prospective buyers fill out an online lead form specifying the power generation solutions they need. 360Generators verifies the buyer's information and matches it up to appropriate suppliers like you (with a maximum of four total suppliers). Suppliers are then sent an email with the buyer's contact information and purchasing requirements. You sell! No more cold-calling, only closing.

Our service is fully customizable for your needs:

- You select the products/services you want to offer.
- You select your desired geographical coverage area.
- No subscription fees. Leads are priced on a per lead basis (costs range from \$10 - \$40 per lead, depending on the product and other relevant criteria)
- No obligations or long-term contracts. You can cancel at anytime.

The founders of 360Generators are experts in online marketing, and with over eight years of experience, they have acquired over 200,000 customers via Internet marketing and over 100,000 qualified sales leads. By using proprietary tools and techniques, 360Generators can help you get sales leads to grow your business

Let us put our experience to work for your company. Read on to see how easy it is to grow your business with 360Generators.



We are a proud member of the Electrical Generating Systems Association.

Begin improving your sales today: 888-259-6598 | www.360Generators.com

Frequently Asked Questions

How does 360Generators help suppliers like me?

360Generators believes the best sales leads are “customers who are looking for you.” This is exactly what we do: connect you directly with businesses and consumers that are looking to buy rent, or lease your products.

The 360Generators process is simple:

- Prospective buyers fill out an online lead form for the service or solution that they are looking to purchase for their business.
- 360Generators verifies the buyer’s information and matches it up to appropriate suppliers like you (maximum of four total suppliers).
- You are sent an email with the buyer’s contact information and purchasing requirements.
- You sell! No more cold-calling, only closing.

Our service is fully customizable for your needs:

- You select the products/services you want to offer.
- You select the geographical coverage area.
- No subscription fees--Leads are priced on a per lead basis.
- No obligation or long-term contracts. You can cancel at anytime.

How good are the 360Generators leads?

The leads you will receive from 360Generators will all be from customers that are looking to buy: All of them will have filled out a comprehensive lead form which includes their full contact information as well as their purchasing criteria. You then spend your time closing and not prospecting.

How much do the leads costs?

360Generators leads are priced on a per lead basis and you only pay for the valid leads you receive. Leads cost between \$10 and \$40 depending on the size (kW) of generator needed. Please see our lead pricing sheet for more specific information.

What if I get a lead that doesn't fit my criteria?

360Generators guarantees that each customer lead you receive will be:

- In the service area and for the products you requested
- Delivered to you in a timely manner
- Not from one of your competitors

How many leads will I receive each month?

The number of leads you will receive varies based on two factors: 1) How many leads 360Generators receives for your specific product and geographic coverage. The larger the territory you can serve and more products you can offer, the more leads you are eligible to receive. 2) How many leads you want to receive.

How many suppliers receive each lead?

Buyers come to 360Generators because they want to speak with multiple vendors like yourself in a timely manner. We will not oversell a lead. We will forward a lead to up to 4 vendors.

Can I get exclusive leads or only pay for closed leads?

Currently, 360Generators is not set up to provide suppliers exclusive leads or work on a closed lead basis. The value that we provide to buyers is that we will have up to four qualified suppliers respond to their quote request.

What is your cancellation policy?

You can opt out of our network at any time with 30 days notice. Special one-time discounts may be available to vendors who wish to secure lead flow and sign a one year commitment.

How do I sign up?

Easy! Just fill out our online registration form at <http://360Generators.com/suppliers.html> to let us know your company's information, account preferences, and credit card. Or, if you prefer, you can call us at 888-259-6598, and we'll get you started in about 10 minutes.

360Generators Lead Pricing

Commercial Generator

Base price: \$20

Minimum: \$10

Maximum: \$40

kW needed:

1 - 14	deduct \$5
15-29	base price
30-49	add \$5
50-149	add \$10
150-249	add \$15
250+	add \$20

Residential Generator

Base price: \$20

Minimum: \$10

Maximum: \$30

kW needed:

1 - 14	deduct \$5
15-29	base price
30-49	add \$5
50+	add \$10

Marine Generator

Base price: \$20

Minimum: \$15

Maximum: \$30

kW needed:

1 - 24	deduct \$5
25 - 49	base price
50 - 99	add \$5
100 +	add \$10

*****All Portable Requests Deduct \$5*****

Generators Sample Lead

Contact Name: John Doe

Company Name: Livingston County Housing Authority

Location:

XXXX North Street

Pontiac, IL 61764

Email: johndoe@xxxxxxx.com

Phone: xxx-xxx-xxxx

Fax: xxx-xxx-xxxx

Request ID: #6

Buyer Notes: EMCP 3.2 control panel radiator cooling UL circuit panel, electric starting batteries, 10 amp bat charger, weather protective enclosure, 24 hr. fuel tank base coolant heater exhaust silencer, 2 year warranty, start up service, d150-8diesel generator, 150 kW standby power @ 1800 rpm, 60hertz, 277/480 three phase voltage.

INSTALLATION LOCATION: 61764

Question: What kind of commercial generator would you like?

Answer: Standby

Question: How many commercial generators would you like?

Answer: 1

Question: How will you use your commercial generator(s)?

Answer: Institutional (school, government, etc.)

Question: What type of engine would you like in your commercial generator(s)?

Answer: Diesel

Question: How much power (in kilowatts, kW.) do you need in your commercial generator(s)?

Answer: 100kW or more

Question: How would you like to pay for your commercial generator(s)?

Answer: Purchase

Question: Would you like a professional to install your commercial generator(s)?

Answer: Yes

Question: When would you like your commercial generator(s) delivered?

Answer: Three months or more